



genova*

*TAILOR-MADE FOR YOUR EVENT

cbg

CONVENTION
BUREAU
GENOVA

how to reach



genova

is an emerging tourist destination with **OVER 2,000,000** tourist overnights per year

+ **40** destination network

+ **600** destinations in the world with just one stop

Airport located just

6 KM from the city

Milan-Malpensa Airport

180 KM away

- AMSTERDAM
- BARCELONA
- DARI • BRINDISI
- BRUSSEL CRL • BUCHAREST
- CAGLIARI • CATANIA
- COPENHAGEN • LAMEZIA TERME
- LONDON STN
- MANCHESTER • MUNICH
- NAPOLI • OLBIA • PALERMO
- PARIS ORY • ROMA FCO • TIRANA



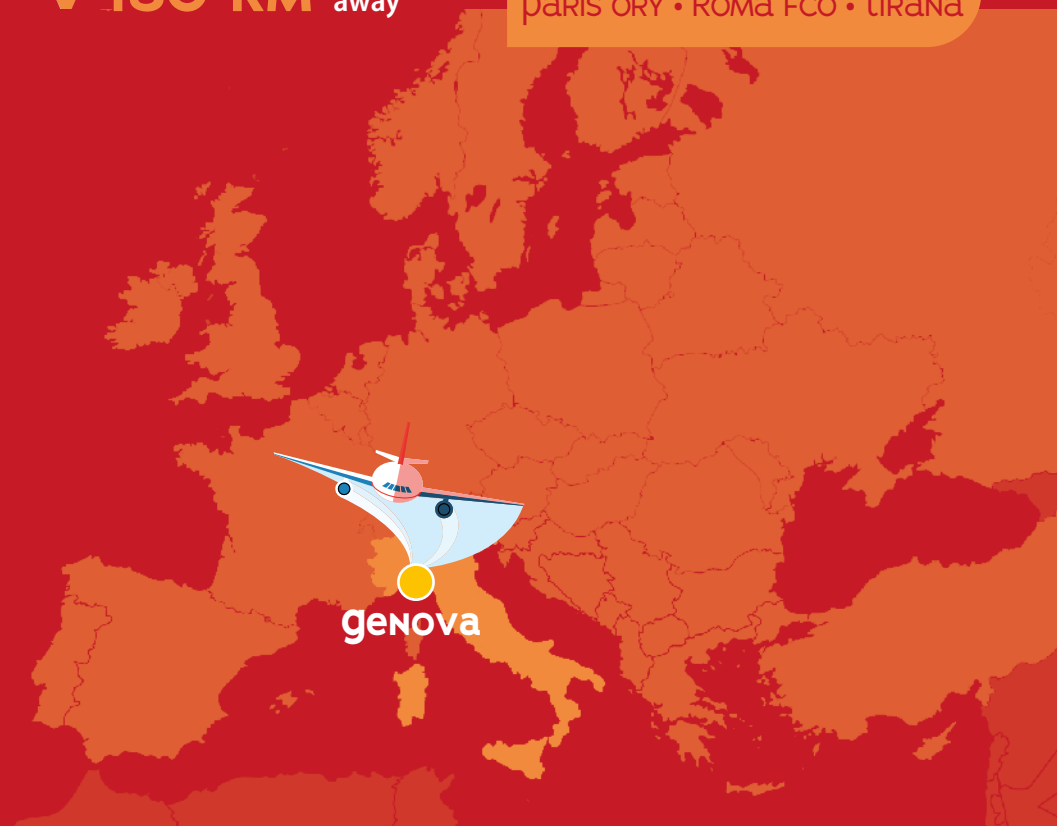
the biggest italian port



railway stations
Genova Piazza Principe
Genova Brignole



highways
A12 A10 A26 A7



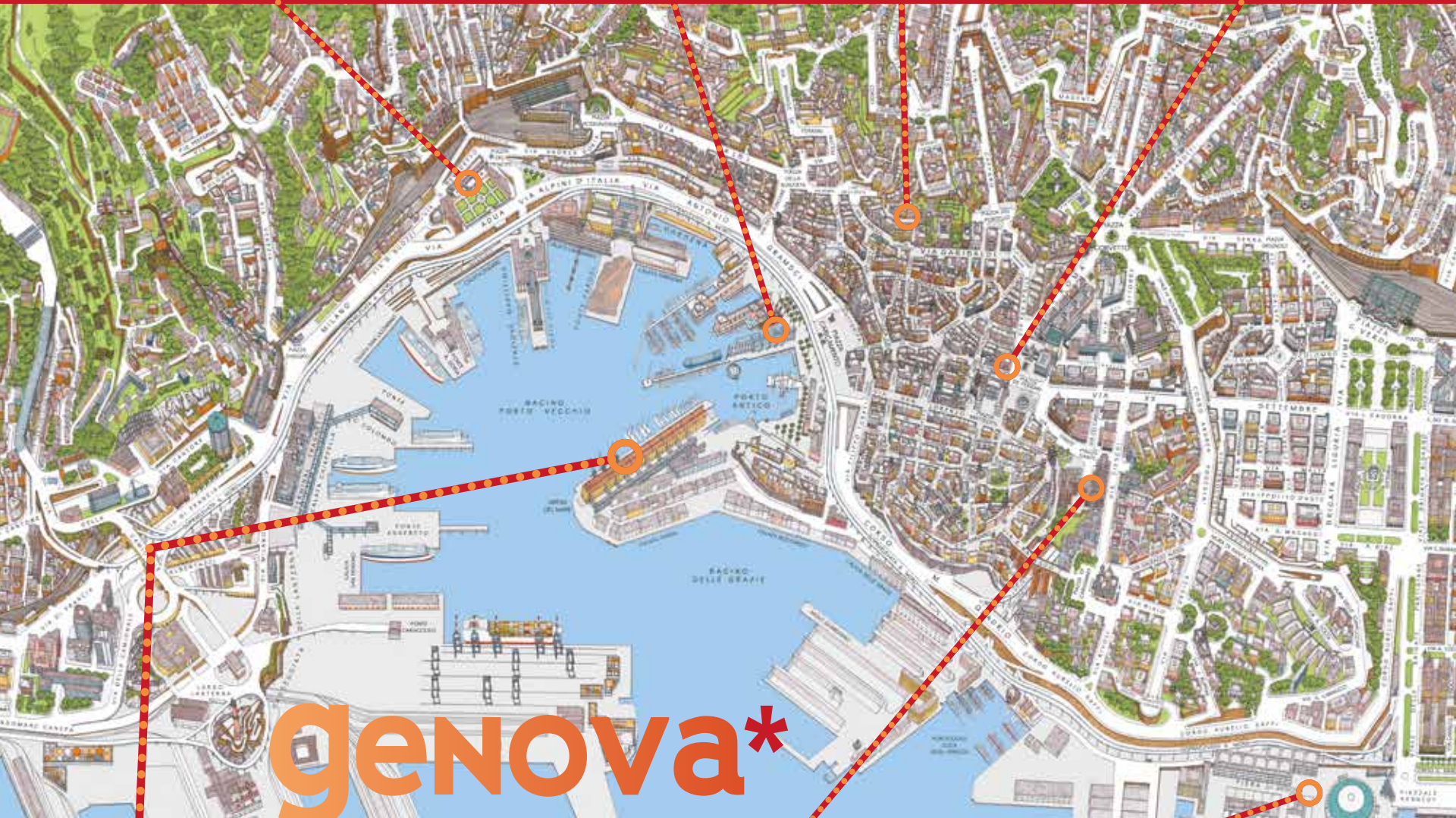
genova

Villa del Principe Palazzo di Andrea Doria

Acquario

Palazzo della Meridiana

Palazzo Ducale



genova*

Porto Antico di Genova Congress Center

Terrazza Colombo

Marina Fiera Genova

*a city where EVERYTHING is within walking distance





WHY CHOOSE
genova

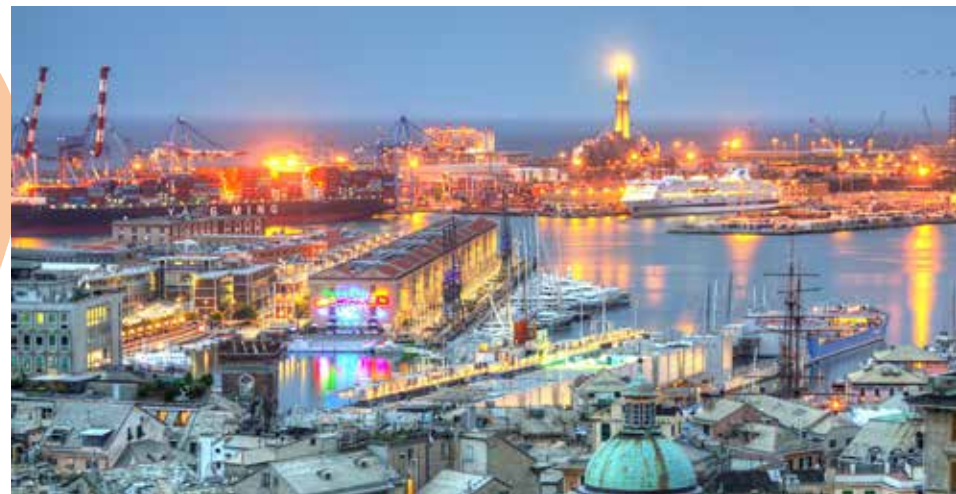
Experience Genova is also
discover the several souls
that compose it.

The fishermen and vacation villages
in the East and West Riviera, with
houses and picturesque glimpses,
and the ones in the hinterland, with
their untouched traditions.

The stage images and the views,
appreciated also as film set, are the
frame for an intense cultural life.



**aristocratic
and lively,
brightly
coloured
and slate grey**





The city itself has many enviable characteristics and strong points that make it unique for such purposes. With its abundance of museums, theatres, palaces, archives and libraries, it is truly a city of art: so much that “Le Strade Nuove and the System of the Palazzi dei Rolli” were recognised by the UNESCO World Heritage List.



Genova is a unique, lively city rich in art and history. Its medieval historical centre, is the largest in Europe, with delightful little squares and narrow and ancient alleys, where aristocratic palaces mix with humble houses





Rolli Days



I Rolli Days

Every year Genoa celebrates its Palazzi dei Rolli, with the event Rolli Days: weekends during which the palaces open their doors and show their treasures to the public.

The UNESCO site includes 42 Rolli palaces, among the over 100 existing ones, which from Strada Nuova reach a large part of the historic center. The Rolli palaces, in some cases, still belong to private individuals today, while many have become the headquarters of banks or offices; some have become Museums and are therefore always visitable.





The city went through a deep transformation during the last years. The best example of this change is the area of the Ancient Porto, designed by the famous architect Renzo Piano. This area, dedicated to edutainment and leisure, is particularly beloved by young people, families and children. In the same area, are located the famous Aquarium of the city - ideal also for events - the Galata Museum of the Sea, the largest maritime museum in the Mediterranean, the Biosphere, a glass floating structure, with tropical plants and different exotic animals, but also cinemas, shops, bars and restaurants.



Genova is still undergoing a deep urban transformation, as showed in the next page.



genova OF THE FUTURE



Projects highlight the importance of the strategic infrastructure, new connection facilities and foresee the improvement of the new green areas all around the city.

the LIGHTHOUSE PARK

will be the 'new green gateway' towards the urban centre

the SUBMARINE TUNNEL

4 km long, the tunnel develops from San Benigno, in the western part of the city, up to the Foce district, to the east, passing below the port basin.

the SKYMETRO

Along the Val Bisagno will flow the Skymetro, elevated subway line with two tracks, 7 stations and 6.5 km of development

the CABLE CAR

Maritime Station - Lagaccio - Forte Begato from the sea to the park of the walls the new cable car that will connect the city to the Genoese Forts system

the WATERFRONT DI LEVANTE

The project includes a nautical district, a renewed sport centre, an urban park, residential buildings, services, leisure, student housing, commercial areas, and hotels.





For those who love parks and fresh air Genova offers many aristocratic and beautiful villas with splendid gardens. On the west side of the city Villa Pallavicini, that won the “most beautiful park Award” in Italy in 2017 and on the east side the “parks of Nervi”, that facing directly the sea.



Genova is a city facing the sea in contrast with the mountains behind. It boasts 30 km of coastline with several jewels like the fishermen village of Boccadasse or the Promenade of Nervi on the cliffs. There are also many opportunities to relax on a beach not far from the city centre.





Thanks to the Mediterranean climate the outdoor activities are pleasant all year around, and the city offers a wide range of activities: cetacean sightseeing, sailing canoeing, diving for sea lovers, mountain biking and easy hiking trails for nature lovers, to discover the ancient Genoese forts, located on the mountains behind the city.



The spirit of the city can be experienced through one of the different guided tours, or thanks to a cooking experience; the visitor can walk to the city, stroll around by bike or segway or discover it from the sea with a boat tour. Every experience will be unique and you going to love it!



genova Liguria gourmet

BY THE GENOA CHAMBER OF COMMERCE

Every day tourists visit Genoa and its surroundings looking for the real Genoese Pesto, Riviera Ligure DPO extra virgin olive oil, the well-known "focaccia" or "Focaccia di Recco" with cheese. And these are only few of the many products that make us famous in Italy and abroad. Great indeed is the number of Ligurian agri-food typical products: Liguria, with 299 certified typical products, is the fourth region in Italy by number of products listed in the national register.

Among the products whose quality is guaranteed by the Genoa Chamber of Commerce are "Genova Gourmet products", such as saffron, rose syrup and "prescinseua", one of our typical cheeses. These and many others are essential ingredients in a great number of precious recipes proposed by over 100 "Liguria Gourmet" chefs, chosen as leading ambassadors of the "real Liguria in your dish" motto and offering their customers both dishes of century-old tradition and creative reinterpretations.



Camera di Commercio
Genova



genova a SUSTAINABLE CITY

Food has always been one of Italy's major attractions and as from today there is one more reason why good food can make a difference during events in Italy.

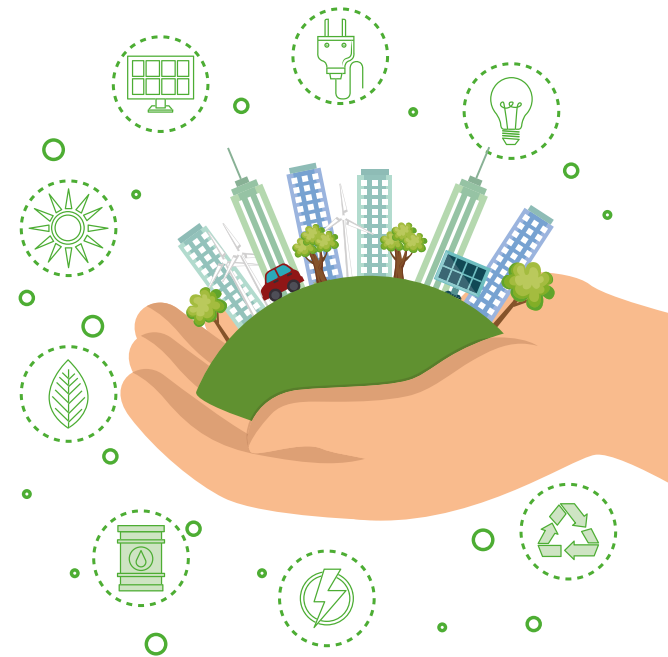
An important project for the recycling of surplus food at conferences and events, named FOOD FOR GOOD.



From meetings to solidarity, jointly carried out by Federcongressi&eventi as well as by the non-profit organizations Banco Alimentare and

Equoevento, is under way in the whole of the Italian meetings industry. The catering members of Convention Bureau Genova are proud to support FederCongressi&Eventi, Banco Alimentare and EquoEvento in spreading awareness of the positive social impact that events can have for host destinations and their people in need. The catering offers menus with products km. 0 and all materials are compostable.

ALL THE EVENTS
OF THE CITY
PROMOTED
AND SUPPORTED
BY THE CONVENTION
bureau genova
ARE FOCUSED
ON SUSTAINABILITY
AND SOCIAL RESPONSIBILITY.
cbg SUPPORTS
ALL PROJECTS
TO MAKE AN EVENT
ENVIRONMENTALLY,
socially
AND economically
SUSTAINABLE.



The CBG technological partner is always at the forefront in the search for high-impact and technologically advanced solutions. Great attention is always paid in reducing the impact of transport. Sustainable mobility and road safety are the main issues that underline the transport service of the CBG members for all kind of events.



incentive, sport & team building

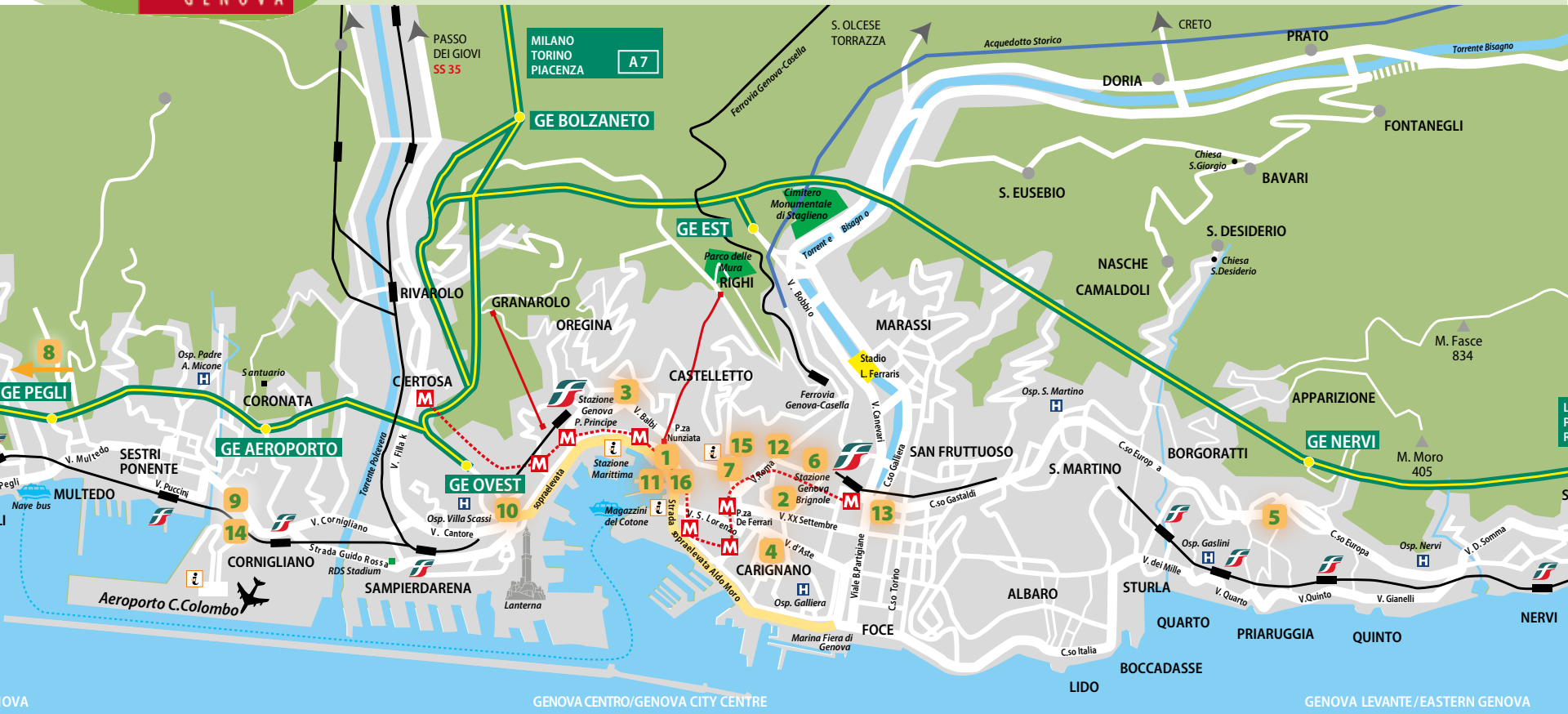




euROpean capital of sport



GENOVA hotels



★★★★★L

1. Palazzo Durazzo Suites

★★★★★

2. Bristol Palace

3. Grand Hotel Savoia

& Hotel Continental ★★★★★

4. Melia Genova

★★★★

5. AC Hotel Genova by Marriott

6. Best Western Hotel Moderno Verdi

7. Best Western Plus City Hotel

8. Best Western Premier CHC Airport

9. Grand Hotel Arenzano

10. Holiday Inn Genoa City

★★★

11. NH Collection Genova Marina

12. NH Genova Centro

13. Starhotel President

14. Tower Genova Airport Hotel & Conference Center

15. Best Western Hotel Metropoli

16. Best Western Porto Antico

☆☆☆☆☆ L

paLazzo duRazzo suites



12



50

COMFORTABLE
HOTELS

☆☆☆☆☆

bristol paLace



133



200

12



ac hotel genova BY MARRIOTT



139



130

COMFORTABLE
HOTELS



BEST WESTERN HOTEL moderno verdi



87



BEST WESTERN PLUS city hotel



139

COMFORTABLE
HOTELS



BEST WESTERN PREMIER chc airport



115

3



120





grand hotel arenzano



100



200

COMFORTABLE
HOTELS



holiday inn genoa city



134



170



nh collection genova marina



140



180

COMFORTABLE
HOTELS



nh genova centro



145



130



starhotel president



191



7

450

COMFORTABLE
HOTELS



tower genova airport hotel AND CONFERENCE CENTRE



283



21

900





COMFORTABLE
HOTELS



BEST WESTERN hotel metropoli



49



50



BEST WESTERN porto antico

